

## Jonathan Bradley & Simon Stephenson

We're DM and Digital specialists. We also have strong integrated skills including TV, plus Shopper Marketing, Content and Social.

We teamed up at Rapier, working as CDs on Lloyds TSB, plus Yellow Pages, VirginMedia and COI. Then at Proximity we worked as Creative Partners on TV Licensing, Lloyds Bank, RNLI and more.

With over 40 years' combined experience, our award haul includes around a dozen Golds and Grand Prix in shows including Creative Circle, Brand Republic Digital, Best, DMA, Campaign Direct, Caples, Money Marketing and Precision Marketing. Most recently, we've been working at BBH, Wunderman, McCann, MRM Meteorite and PAA.



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Modig London LTD  
March 2015 – Present

Creative Partner  
Proximity London  
2011 – 2015  
European CD on Shell

Creative Group Head  
Rapier  
2005 – 2011

Deputy Creative Director  
Cubo  
2003 – 2005

Senior Art Director  
DLKW Dialogue  
2001 – 2003

Art Director  
Rapier  
1994 – 2001

Art Director  
The Rapp Collins Partnership  
1991 – 1994



Jonny

Freelance Copywriter  
February 2014 – Present

Creative Partner  
Proximity London  
2011 – 2014

Senior Copywriter/Creative Director Rapier  
2007 - 2011

Freelance Copywriter  
OgilvyOne, Ogilvy, Rapier, Draft FCB  
2005 - 2007

Head of Copy  
TEQUILA\ London  
2000 – 2005

Creative Group Head  
WWAV Rapp Collins:  
1998 – 2000

Senior Copywriter  
Tomahawk Communications:  
1997 – 1998

Copywriter  
Target Direct  
1996 – 1997

Copywriter  
Reader's Digest  
1994 – 1996